

# CEC 2030

## STRATEGIC DIRECTION



### OUR PURPOSE

Accelerate Australia's transition to a clean energy future, laying the foundation to become a global clean energy superpower.

STRATEGIC GOALS	REMOVE THE ROADBLOCKS	EQUIP THE INDUSTRY	GROW AND EXPAND DEMAND	BRING THE COMMUNITY WITH US	ORGANISATIONAL CAPACITY
<h3>OUTCOMES</h3>	<p>Investors are confident and it is attractive to invest in large scale clean energy.</p> <p>Grid connection and transmission infrastructure and rules support utility and small-scale clean energy industry to connect/export power when they want to.</p> <p>Existing public support for renewable energy has positively shifted political, community and industry support for renewables.</p> <p>Standards of safety and consumer protection evolve with the rapidly changing sector, technology and business models to make it easy and attractive for households and businesses to install solar and storage through a strong regulatory framework.</p> <p>Support from government, industry, unions and the education and training sectors to build the clean energy workforce of the future.</p>	<p>Accessible training and education opportunities in clean energy, particularly in regional areas.</p> <p>Skilled and available workforce, based on diversity, quality jobs and accessibility.</p> <p>Networking and business development opportunities for industry.</p> <p>Industry is kept informed and represented on critical and important issues.</p> <p>Strong relationships with key stakeholders enable effective regulation, compliance, policy and advocacy.</p>	<p>Increased and growing demand for clean energy from large consumers of electricity, industry, manufacturing, agriculture, business and residential.</p> <p>Governments set strong targets and effective programs to underpin growth in the deployment of renewable energy.</p> <p>Ongoing (continued) investment in innovation and research and development.</p> <p>Export capability of the clean energy sector is established, including the platform for a globally competitive hydrogen industry and associated regulatory framework.</p> <p>Electrification of other sectors of the Australian economy, including the shift towards electric vehicles in transport and the electrification of major manufacturing and heavy industry such as steel, is accelerated.</p>	<p>Compliance with appropriate safety standards across the whole industry.</p> <p>Consumers are protected and therefore increase their demand for clean energy.</p> <p>Quality jobs and working conditions – clean energy is an attractive industry to work in.</p> <p>General public as well as industry, government and business support the clean energy industry through an understanding of its positive impact on climate change, jobs, regional development and economic recovery and growth.</p>	<p>Strong and flexible business models ensure the CEC has the financial capacity to make strategic investments for the future to meet the growing needs of the industry.</p> <p>Our capability and capacity to deliver on our mission, increase our impact and meet the expectations of the industry is enabled through a focus on our people, culture, systems, processes, digital infrastructure, risk management and governance.</p>